



 **NYMEP** 

NEW YORK MUNICIPAL ENERGY PROGRAM



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The New York Conference of Mayors (NYCOM) and the Association of Towns have created the New York Municipal Energy Program (NYMEP), an innovative Community Choice Aggregation (CCA) and Municipal buying initiative that allows New York communities and municipal facilities to save money on energy costs.





NEW YORK MUNICIPAL ENERGY PROGRAM

Municipal Aggregation

- Create economies of scale
- Leverage membership of each organizations
- Qualify as a Shared services
- AOT – over 900 members
- NYCOM – Over 450 members
- No penalty for non-members

Community Choice Aggregation

- Create economies of scale.
- Leverage Populations
- Qualify as a Shared services
- Good Energy Implementation Plan approved by PSC.
- Clean Energy Communities Program.
- Evens the playing field for residents.

Municipal Aggregation experience

Illinois – Municipal Opt-Out Aggregation

- 120 million in collective savings
- Good Energy with over 200 *active* municipal CCA program
- Good Energy program represents 2 million in Population in the state

New Jersey - Government Energy Aggregation

- ESCNJ Buying Cooperative
- Over 149 public sector entities
- 180,000 in population

Massachusetts – Municipal Aggregation

- 50 plus communities
- 300,000 household
- 690,000 population
- residential program

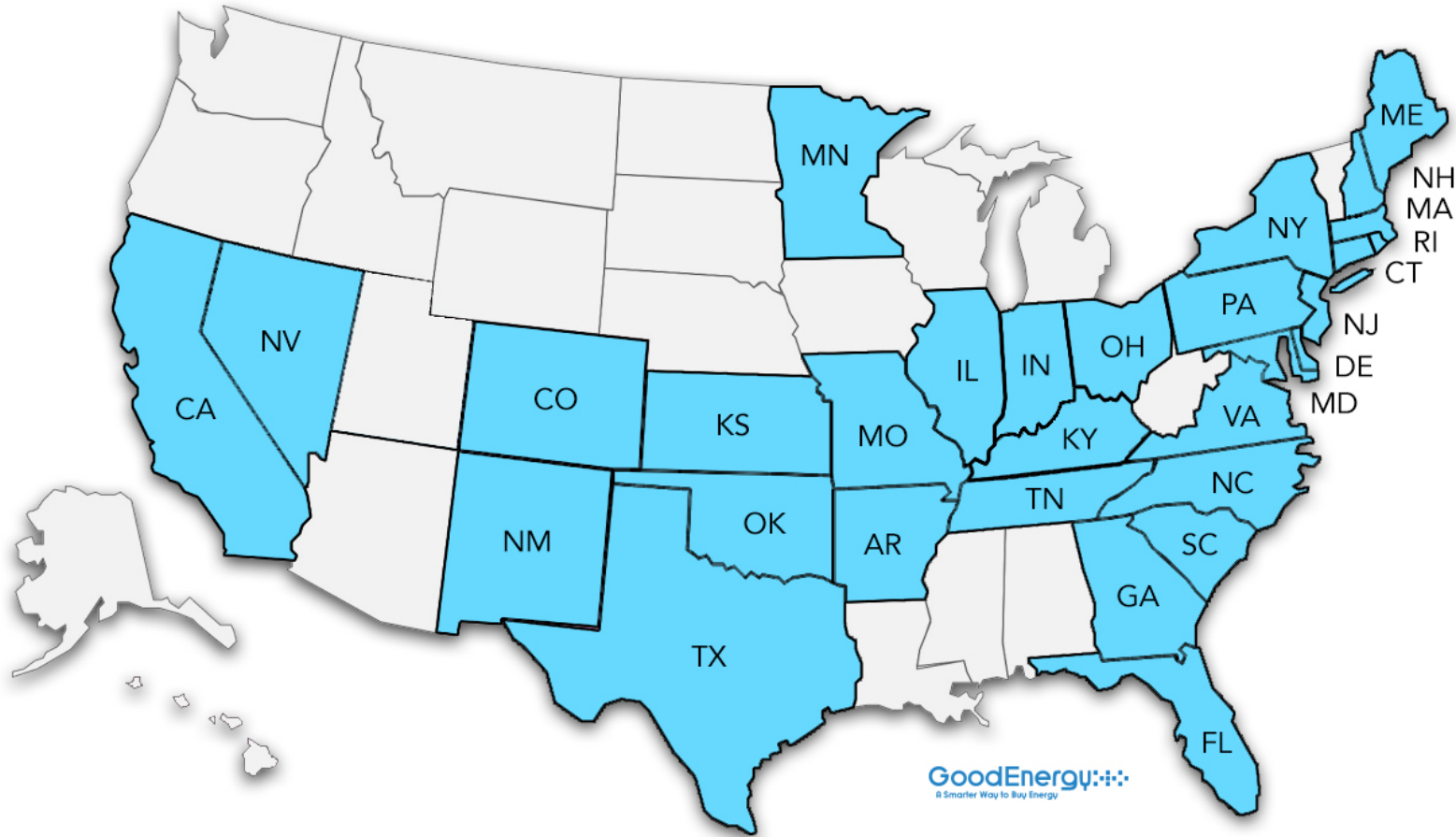
California Community Choice

- 200,000 Households
- 460,000 population

New York – Community Choice

- PSC approved
- Advisor to Sustainable Westchester

National presence – Multiple States



 States we operate in

GoodEnergy: 
A Smarter Way to Buy Energy

Who is Good Energy?

- New York based energy consulting and brokerage firm.
- A National Company: operating in all deregulated markets, importing best practices and ideas from other states
- National Leader in CCA & Government Aggregation: Largest buying group in the country representing 3 million residents.
- Track Record in Saving Residents Money: 400 communities and 700,000 households.
- Illinois aggregation – \$120,000 million in savings
- Manage over 5 billion kWhrs of electricity nationwide.
- Consultants for Education Services Commission of New Jersey electric aggregation, 93 public entities across 17 counties.
- Relationships with over 100 Energy suppliers and wholesalers of energy nationwide; knowledge of their capabilities and operational readiness with aggregation - as important as price.
- Outreach Expertise: communication is key with Municipalities; Good Energy has a comprehensive outreach program. Passed over 200 voter referenda in state of Illinois.
- Press and Media experience: knowledge of how to work with local media to assist with program outreach.



March 2014, “Leading from the Middle - How Illinois Communities Unleashed Renewable Energy”
 91 Illinois Towns Using CCA to Achieve 100% Renewable Electricity via RECs

64% of these were Good Energy communities

- | | | | |
|--------------------------------------|--|----------------------------------|--------------------------------------|
| Alton
Arlington Heights | Easton | Manito | Rolling Meadows
Romeoville |
| Aurora | Edwardsville
Elwood | Marion | Roxana |
| Bartonville
Beecher | Evanston | Marquette Heights | San Jose
Shorewood |
| Bethalto
Bolingbrook | Forest City
Frankfort | Marshall County | South Barrington |
| Braidwood | Glen Carbon
Glendale Heights | Mason County | South Pekin |
| Brimfield
Buffalo Grove | Godfrey | McLean | South Roxana |
| Carbondale | Granite City | Monticello | Sparland |
| Cary | Hanna City | Morton | Stanford |
| Champaign County
Channahon | Hartford | Normal
Norridge | Stark County |
| Charleston
Coal City | Havana | North Pekin
Oak Park | Tazewell County |
| Columbia
Crete | Henry
Homer Glen | Paris
Park Forest | Toluca |
| Creve Coeur | Hopewell | Pekin | Topeka |
| Decatur | Jacksonville
Kenilworth | Peoria | Urbana
Warrenville |
| Deer Creek | Kilbourne
Lake Forest | Peoria County | Washburn |
| Dunlap | Lemont | Peoria Heights
Peotone | Washington
West Frankfort |
| East Peoria | Lisle | Roanoke
Rockdale | West Peoria
Westmont |
| | Mackinaw | | Woodridge |

New Jersey – renewable



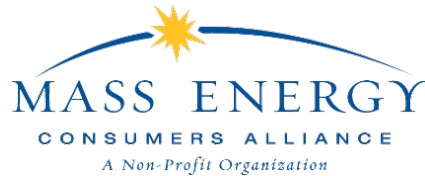
Woodbridge Township – largest GEA program in state, 25% of the total energy supplied to the aggregation from New Jersey Class 1 RECs (inclusive of RPS) and still beating the utility PTC – first in the state to launch a RGEA as the default product!



Sustainable Jersey – nonprofit organization that provides tools, training and financial incentives to support communities as they pursue sustainability programs. Awards 30 points to township!

Massachusetts - renewable

Communities demonstrating strong demand for local renewable energy



Good Energy develops relationship with
 MASS ENERGY CONSUMERS ALLIANCE

- Arlington
 - Somerville
 - Sudbury
 - Winchester
- }
- 5% MA Class 1 RECs over the RPS default
-
- Brookline – 25% MA Class 1 RECs over the RPS as default; highest default renewable energy product using local renewable Class 1 RECs in US

Community Outreach - Awareness

Good Energy develops an awareness campaign tailored to your community. Outreach options include:


- Website development
- Newspaper and other publications
- Radio/TV
- Local cable access and or municipal television station
- In-person presentations
- Informational brochures and posters
- Utility bill inserts
- Customer service help-line (inquires responded to within 24 hours) – telephone and online

**Good Energy will be responsible for all marketing costs.*

Green CCA Programs – Offsets


Greenhouse gas emissions from

226,220



Passenger vehicles driven for one year

2,589,333,310



Miles driven by an average passenger vehicle


368,100



Tons of waste recycled instead of landfilled

--1,419,542,943 kWh =
1.104 million metric tons of
GHG offsets


52,638



Garbage trucks of waste recycled instead of landfilled


CO₂ emissions from

118,875,660




gallons of gasoline consumed

1,155,851,193




Pounds of coal burned

13,985



tanker trucks' worth of gasoline

114,075




homes' energy use for one year

268



Wind turbines running for a year

158,341



homes' electricity use for one year

Natural gas trend



Community Choice Aggregation | CCA | in New York

CCA is the concept where Municipalities are empowered to work with other municipalities, to aggregate the electric and natural gas loads of their residents and businesses to gain greater buying power in states with deregulated competitive energy markets.

- PSC approved the order for CASE 14-M-1224 allowing CCA statewide.

Community Choice Aggregation – Process

PSC Filing Process

- Select Good Energy/
NYMEP CCA
Administrator

Generic
Implementation Plan
Approved PSC.



Submittal Process

- Resolution
- CCA Professional
Services Agreement
- Local Law
Agreement
- Outreach Plan



Program Assessment

- Data requisition
- Utility Data Security
Agreement.
- Conduct ESCO RFP
- Select ESCO



Program Initiation

- 2 (two) month
outreach
- Migrate eligible energy
accounts.
- Savings for Community



How will it impact your energy bill?

- Two Components: Your electricity bill has two major cost components – **Delivery and Supply**.
- Supply: CCA changes only the supply component of your bill.
- 50% to 75% of the energy bill will be impacted. The other component, Delivery, will not be affected.
- Participants will see NO change in their utility bill other than a price reduction on energy supply.

Renewable CCA

The same bulk-purchasing principles and benefits of launching a CCA program for traditional power apply to renewable energy procurement

Good Energy has observed an increase in demand for local renewable energy and has developed partnerships and systems to facilitate those targets making them reality.

Significant Track Record:

- Illinois (Municipal Aggregation)
- New Jersey (Government Energy Aggregation)
- Massachusetts (Municipal Aggregation)
- New York CCA

Good Energy LP - A Proven Leader in Community Outreach

HOW ARE YOU MANAGING ELECTRICITY PRICES IN YOUR COMMUNITY?

Buy together. Save together. Learn about community electricity aggregation from the industry leader.

Local renewable energy options

For information, Call: (844) MASS-AGG (627-7244) E-mail: mass.agg@goodenergy.com

Uniquely Experienced to Save Your Community Money

Community Electricity Aggregation

Our community is participating in a bulk purchasing program designed to save you money on your electricity bill and protect you from volatile electricity prices.

Benefits:

- The goal is to provide savings as your electric bills begining winter 2015/16
- Rate stability
- Leave the program at anytime without penalty

Features:

- Automatic enrollment
- Ratepayers may opt-out and remain with their current supplier
- Continue to call your utility with any service issues
- Continue to receive a single bill from your utility
- Keep Budget Billing
- Renewable energy options available

For more information: Call: (844) MASSCEA (627-7232) E-mail: mass.agg@goodenergy.com Website: masscea.com

Uniquely Experienced to Save Your Community Money

LEVERAGE THE BUYING POWER OF YOUR COMMUNITY TO REDUCE ENERGY COSTS

Managing more community energy aggregation programs than any other energy management firm, Good Energy uses its national experience to design and implement the most successful Energy CCA programs.

Buy together and save money for your residents and business. Learn about community energy aggregation from the industry leader.

For information, call: 844.933.2671, option 6 e-mail: news@goodenergy.com website: goodenergy.com

Uniquely Experienced to Save Your Community Money

COMMUNITY CHOICE AGGREGATION

Learn how your residents can benefit through our community program

GoodEnergy

Uniquely Experienced to Save Your Community Money

Learn how municipal leaders are saving their residents and businesses millions of dollars on electricity.

CALL NOW: 844-MASS-AGG (627-7244)

For more details: www.GoodEnergy.com

NOVEMBER 30 *Make your deadline!*

Uniquely experienced to save your community money.

Proud of Sustainability Sponsor **Sustainable Jersey Luncheon**

Proud Sponsor of **Sustainable Jersey Luncheon**

November 18, 2014 Atlantic City

POWER IN NUMBERS

Community Energy Aggregation

A comprehensive, well-run community energy aggregation program (CEA) is more than just an aggregation program. The program requires a lot of thoughtful planning, and how you do it will make a big difference in the long-term success of the program. GoodEnergy has the experience and expertise to help you design and implement a CEA program that will save your community money and protect your community's interests.

GoodEnergy has more CEA programs than any other energy management firm using national experience and local expertise to design and implement the most successful energy solutions tailored to the needs of your community.

Get started: phone 866.777.7414, email: agg@goodenergy.com or visit: www.goodenergy.com

Uniquely Experienced to Save Your Community Money

COMMUNITY ELECTRICITY AGGREGATION PLUS PROGRAM

SAVE THE DATE!

Kick-Off Workshop
MAPC 40 Temple Place, 3rd Floor

SAVE THE DATE!

MAPC
40 Temple Place
3rd Floor
Boston, MA 02114
Tuesday, Nov 18, 2014
10:00 AM - 12:00 PM
Free admission

MAPC
40 Temple Place
3rd Floor
Boston, MA 02114
Tuesday, Nov 18, 2014
10:00 AM - 12:00 PM
Free admission

Join MAPC and Good Energy at our Kick-Off Workshop and learn about the exciting program.

- How to save aggregation's community-wide buying power to reduce local electricity usage on the grid.
- How to avoid energy distribution charges and other utility costs associated with your community's electricity.
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Uniquely Experienced to Save Your Community Money

**Coming in Summer 2017
Brookline Green Electricity**



**Providing Greener Electricity
to Residents and Businesses
Using Brookline's Bulk
Purchasing Power**



**f Brookline
Choice Aggregation**

rolling out **Brookline Green** and businesses in late summer. The Community Choice Aggregation program will provide a competitive electricity supply for consumers. Plus, it provides options to...

Coming in Early 2017 Brookline Green Electricity

and rate schedule energy program with provided for pe energy. m natic enrolg renewable wealth alternative n. wable ene amount of c service ur mailbo

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ookline Green Electricity
brooklinegreen.com
Town of Brookline | Community Choice Aggregation
ation: (800) 931-6221
oklinegreen.com



**Providing Greener Electricity
to Residents and Businesses
Using Brookline's Bulk
Purchasing Power**



To learn more call (800) 931-6221

Chegando em 2017



Cidade de Somerville



**Eletricidade
Comunitária
Opcional**

**Somerville
Comunitária**

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5-5243
illeCCE.com
sCCE.com

**Over One Million Dollars Saved
with 30,000 Participating Accounts**



**New Bedford's Renewed
Community Electricity
Aggregation Program**

By leveraging our enormous bulk purchasing power, we are able to offer residents a responsible alternative to utility rates that is both stabilized and cost-effective.

To learn more call (508) 991-6193
or visit newbedfordenergynow.com

WinPower

**Winchester Community
Electricity Aggregation**

**Providing Price Stability on
Electricity Supply Rates for
Residents and Businesses
Using Winchester's Bulk
Purchasing Power**

CLICK TO LEARN MORE!

Coming July 2017

City of Somerville

Community Choice Electricity

The City of Somerville is launching Somerville Community Choice Electricity (CCE) and is sending you this reminder with information about the program

Community Choice Electricity (CCE) is a program launching this summer in order to enroll our electric bills beginning in July at competitive electricity prices at any time without penalty. We will send you a notice 30 days after notification. If you are not receiving a bill from Eversource, continue to pay your bill to Eversource and remain with current supplier at any time without penalty.

PLEASE DISREGARD THIS POSTCARD IF YOU HAVE ALREADY OPTED OUT OF YOUR CURRENT ELECTRICITY SUPPLY FROM A COMPETITIVE SUPPLIER.

Call: (866) 220-5696
Website: SomervilleCCE.com

Examples – community awareness

23% below
Eversource's 2018 Winter rates


New Bedford's Renewed Community Electricity Aggregation Program

[Learn more](#)


New Bedford's Community Electricity Aggregation Program has been renewed!



No action is required to participate.
[Click here to learn more!](#)



New Bedford's Community Electricity Aggregation Program has been renewed! No one from the city will ever call, email or knock on your door about this program.
[Click here to learn more!](#)



New Bedford, along with 22 surrounding communities, has renewed its Community Electricity Aggregation program.
[That's power in numbers!](#)

[Click here to learn more!](#)

13.16/kWh Eversource's 2018 winter rate

10.12/kWh New Bedford's Renewed Community Electricity Aggregation program rate



[Click to learn more!](#)

New Bedford's Community Electricity Aggregation Program has been renewed with a fixed rate of 10.12 cents/kWh that will not change until January 2021.
[Click here to learn more!](#)

New Bedford's Community Electricity Aggregation Program has been renewed! No one from the city will ever call, email or knock on your door about this program. [Click here to learn more!](#)

Digital Ads

Good Energy LP: A proven Leader in Community outreach

Rate Class	New Community Electricity Program (Supply Services Only)	Current Utility Basic Service (Supply Services Only)
Residential	\$0.1016/kWh	\$0.1363/kWh
Commercial	\$0.2016/kWh	\$0.2619/kWh
Industrial	\$0.2016/kWh	\$0.2219/kWh - NEMA \$0.2319/kWh - NEMA
Duration	January 2016 - January 2017 <i>(Rates apply to service beginning and ending on the days of the month that your meter is read to your service point)</i>	January 2016 - April 2016 (partial) <i>(Residential and Small Commercial rates change every 6 months. Large Commercial and Industrial rates change every 3 months.)</i>

Ryan Spain
City Councilman - Peoria, IL

Examples – community awareness

WinPower
Community Choice Electricity

*Congratulations Winchester,
more than*

84%

*of eligible accounts enrolled
in the program.*

An opt-out letter was sent to eligible account holders in July detailing the WinPower program. If you did not receive this letter, you are probably receiving your electricity supply from another third party supplier. If so, please review your rate and contract terms and compare to WinPower and consider enrolling in WinPower. You may be paying too much for your power.

Expect additional updates from the town as Eversource winter rates and/or other important information is made available.

For more information, contact the program supplier Dynegy by phone at (866) 220-5696, or via email at DESCustCare@Dynergy.com.

The Town of Winchester successfully launched the WinPower Community Choice Electricity (CCE) program this July. WinPower is an electricity bulk buying program designed to stabilize and reduce the cost of electricity for both households and businesses, as well as increase the share of renewable "green" energy in Winchester's electricity supply. The 30-month program is expected to result in electricity supply cost savings for those participating in the program, though savings cannot be guaranteed, due to the fact that there is no visibility into future Eversource rates which change twice annually. Ratepayers, however, will be insulated from market fluctuations which occurred in recent winters. Program participants may leave the program at any time with no termination fee. WinPower automatically includes 5% local renewable energy in addition to State requirements, but you can also opt up to 100% by choosing WinPower 100!

The current WinPower enrollment rate is equivalent to the reduction of greenhouse gas emissions from



2,986
Passenger vehicles
driven for one year



32,730
Barrels of oil
consumed



and preserves
113
acres of U.S.
forests



Utility bill insert

Contact information

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Questions & Answers