

# Pittsford Community Library

## Long Range Plan

### 2022 - 2026

Approved November 9, 2022

#### **VISION STATEMENT**

To be a welcoming, inclusive place for community connection and educational, recreational, and cultural enrichment as well as an innovative resource for information, knowledge, and technology. To support literacy and life-long learning for all.

#### **MISSION STATEMENT**

The mission of the Pittsford Community Library is to connect our community with current, responsive, and diverse materials, events, and services curated by an expert staff. This dynamic combination provides a vibrant, inclusive hub for lifelong learning in a warm and welcoming environment.

#### **CORE VALUES**

##### Education & Lifelong Learning

We value creating an environment that inspires connections, learning, and discovery for all.

##### Access & Intellectual Freedom

We value free and equitable access to diverse collections and services in support of intellectual freedom.

##### Service

We value cultivating an inclusive staff who are dedicated to knowledgeable, engaging, and compassionate service.

#### **GOAL STATEMENT**

The Pittsford Community Library enhances patron experiences by meeting and exceeding expectations with every contact.

#### **FOCUS AREAS WITH OBJECTIVES & ACTIONS**

##### Service

Enhance patron experiences by meeting their needs when and where they are, both in person and remotely.

- Routinely evaluate services and patron experiences using analytical tools and statistics. Utilize the results to continually maintain/enhance services and patron experiences.
- Benchmark with other libraries and attend trade shows.
- Develop core skills for staff to meet changing and expanding information and service demands.
- Prioritize service in staff performance reviews.

##### Events, Outreach & Community Connections

Develop high quality, culturally diverse events and outreach initiatives for all ages that reflect community needs and interests.

- Explore opportunities for experiences that connect our community.
- Explore ways to creatively promote events and services.
- Develop outreach efforts directed toward underserved groups within the community.

## Space

Provide accessible, engaging, and flexible spaces within the library that encourage community connection.

- Create an environment in which all individuals are treated fairly and respectfully.
- Respond to safety and risk issues promptly.

## Collections

Curate and deliver diverse collections and resources that reflect the varied interests of our community. Encourage a passion for literacy and life-long learning across ages through exploration and personal discovery.

- Maintain and evaluate statistics to gauge response to demand.
- Transition media types when appropriate.
- Strengthen relationships with MCLS leadership to work to expand system services and optimize access to resources and services.

## Financial Support

Maintain financial support by working closely with funding sources.

- Regularly examine services and operations.
- Maintain public awareness of the value and services of the Library to ensure support.
- Maintain a close relationship with the Town of Pittsford.
- Support and recognize the efforts of Friends of the Pittsford Library and Pittsford Community Library Foundation.

## Library Leadership

Library leadership provides forward thinking that continuously looks for best practices and creative solutions to challenges.

- Routinely review and update library policies and procedures.
- Attend continuing education opportunities.
- Foster community support.

## **EVALUATION**

The Board of Trustees will act on the plan as it sees fit. The Library Director will guide the library staff in formulating a work plan to accomplish the goals directed in the plan. The Library Director will report on the progress of the goals and actions over the ensuing five years.